

ACTIV liquid



Sustainable development and production



EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness



DIN ISO 14001:

- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



ISO 50001:

- Continuous improvement of energy management: performance, efficiency, security, use and consumption



A.I.S.E.-Charter:

- Safe and sustainable manufacturing of cleaning products



DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

green-Effective® Liquid detergent

■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance



- Certified with the European Ecolabel (DE/039/007)
- Registered in the positive list of "DIE UMWELTBERATUNG"
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

Complete biodegradability



- ACTIV liquid with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard*

*for more information please visit www.wmprof.com

Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 82% of organic carbon processed in ACTIV liquid originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

Traditional German quality - driving your durable business development



- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation



makes the difference

ACTIV liquid



green-Effective[®] Liquid detergent

- High performance ■ Long lasting perfume ■ High material compatibility

Product profile

- ACTIV liquid is a universal detergent concentrate ensuring a high washing performance even at 30°C. Respecting the biological cycles, it cares for people's health and cleaning staff's safety.
- ACTIV liquid offers highest material compatibility and as it is free of bleaching agents it is applicable to white and colored fabrics.
- ACTIV liquid contains natural aloe vera extracts.
- Majorly composed of renewable resources, ACTIV liquid takes on the responsibility for future generations.
- ACTIV liquid is part of the EU-Ecolabel certified **ECOMplete SYSTEM** (DE/039/007) in combination with SYSTEM alca, SYSTEM oxybleach and SOFT nature.

Area of application

- ACTIV liquid is suitable for all type of textiles and all temperatures.
- Use ACTIV liquid according to the dosage instructions and wash the clothes without prewash (depending on the water hardness and degree of soiling of the laundry). The water hardness can be provided by your local water company.
- ACTIV liquid is specially developed to be used on microfiber textiles.

Product safety, storage and environmental instructions

Safety: For professional use only. For further information, see Safety Data Sheet.

Storage: Store at room temperature in the original container.

Environmental: For maximum effectiveness always use the correct dosage and lowest recommended temperature. This will minimize both energy and water consumption and reduce water pollution.

Application and Dosing



Dose in relation to application and degree of soil. Follow below instructions.



Application area: developed for professional laundries.



automatic dosing systems highly recommended.

 70000 g/kg			
 8 ml*	13 ml*	17 ml*	21 ml*
 12 ml*	17 ml*	21 ml*	26 ml*
 17 ml*	22 ml*	26 ml*	31 ml*

Sales units

Order No. 716673	3 x 5 L
Order No. 712822	1 x 15 L
Order No. 713800	1 x 60 L
Order No. 714633	1 x 200 L

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pH-Value

