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ABOUT

Hello I am Anyah

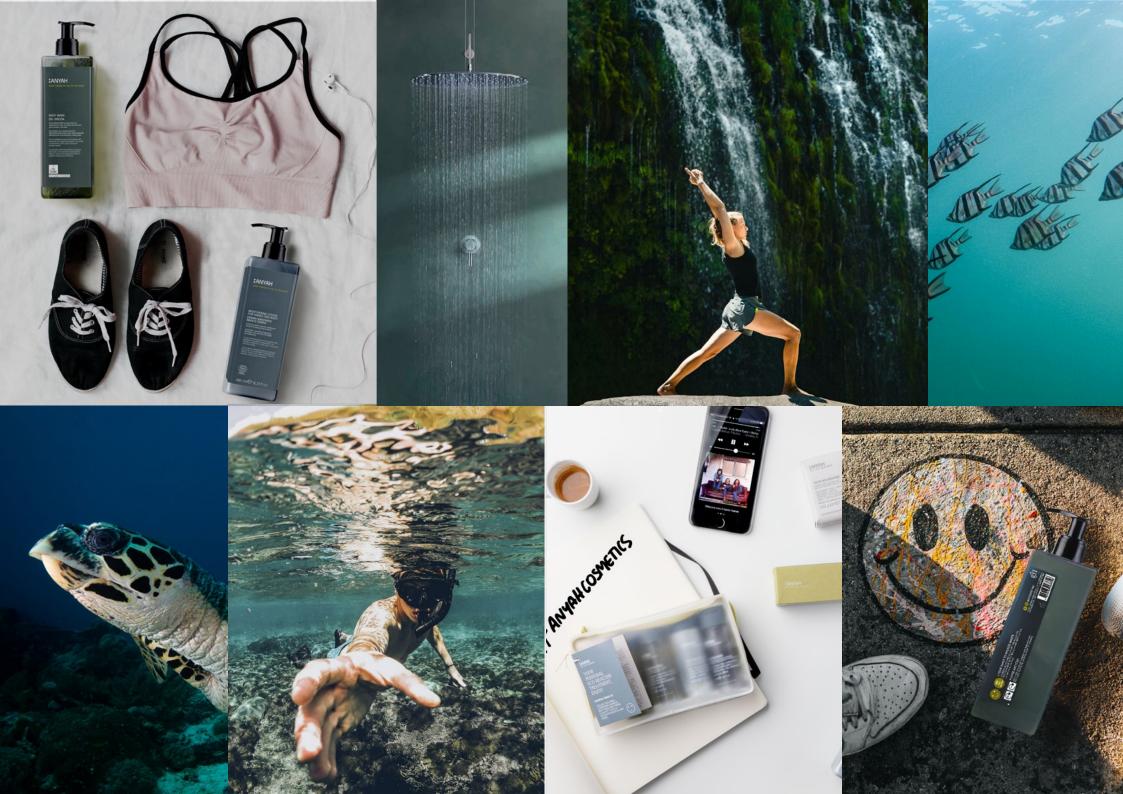
I am a range of eco-friendly cosmetics labelled by Ecolabel Europe, designed to minimize the impact on the environment and water ecosystems. My formula contains a reduced amount of cleansing agents to ensure a fast rinse and minimal water waste.











ORIGINS

I am born with the intent of **environmental sustainability** and nourishment of the body; dedicated to those who believe in simplicity and a healthier planet.





CONTEXT

GREEN THERAPY. FOR YOU, FOR THE PLANET.





OUR VALUES

Designed for people who care about the environment without compromising the health of their skin.

Anyah manifesto:

- Reduce impact on water ecosystem
- \cdot Reduce packaging weights and CO2 emissions
- Create delicate and effective cosmetics on the skin

Environment Care Well-being Integrity Transparency





EU ECOLABEL CERTIFIED

Ecolabel* is a European label that identifies products with

- $\ensuremath{\textit{circular\,impact}}$ and a high level of efficacy on skin.
- An EU Ecolabel rinse-off cosmetic product:
- has a reduced impact on the environment and water ecosystems
- fulfills strict biodegradability requirements
- has minimal packaging to reduce waste
- its effectiveness and appeal have been demonstrated
- through consumer testing.



* Anyah Moisturiser is Ecocert certified.

creams





CIRCULAR PACKAGING FOR A BETTER WORLD

Anyah chooses to reduce the environmental impact throughout its life cycle, from the extraction of the raw material through manufacturing process to its use and disposal. LCA results are displayed on each product with the percentage of CO2 saved.











BC_FLR500RLMAY 480 ml \oplus 16.23 fl.oz 20 x 6 x 6 cm

LIQUID SOAP Ecolabel Certified

BENEFIT / STAR INGREDIENT



All-in-one enriched with white dead-nettle extract.

DAILY USE FOR HAIR & BODY



Cosmetic Specifications

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(b)

BHT



BC_FLR500RBAY 480 ml \oplus 16.23 fl.oz 20 x 6 x 6 cm **BODY WASH** Ecolabel Certified

BENEFIT / STAR INGREDIENT



With a precursor of hyaluronic acid to deeply moisturise and protect the skin.

SKIN HYDRATED AND PROTECTED



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BC_FLR500RMAY 480 ml \oplus 16.23 fl.oz 20 x 6 x 6 cm

GENTLE HAIR & BODY WASH Ecolabel Certified

BENEFIT / STAR INGREDIENT



All-in-one enriched with white dead-nettle extract.

DAILY USE FOR HAIR & BODY

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BC_FLR500RSAY 480 ml \oplus 16.23 fl.oz 20 x 6 x 6 cm

CONDITIONING SHAMPOO Ecolabel Certified

BENEFIT / STAR INGREDIENT



Contains an amino acid derivative, in perfect affinity with the hair

STRENGTH FOR ALL HAIR TYPES



HAIR BETTER IN STRUCTURE AND FORM



BC_FLR500RCAY 480 ml \oplus 16.23 fl.oz 20 x 6 x 6 cm

CONDITIONER Ecolabel Certified

BENEFIT / STAR INGREDIENT



Enriched with shea butter and organic sunflower seed oil

SOFTNESS FOR ALL HAIR TYPES



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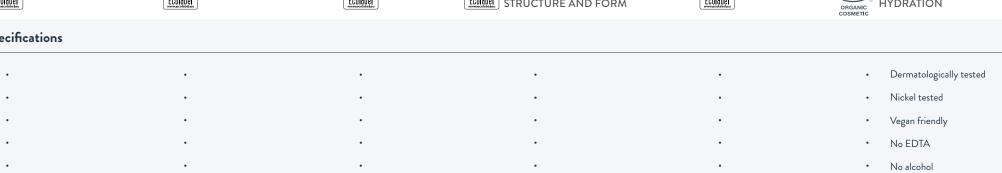
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EFFICACY TESTED INCREASES SKIN HYDRATION

No silicones

No BHT



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20 x 6 x 6 cm MOISTURISING LOTION FOR HAND AND BODY Ecocert Certified

BC_FLR500RBLAY

480 ml \oplus 16.23 fl.oz

:ANYAH

BENEFIT / STAR INGREDIENT



Enriched with organic sunflower oil and rosemary leaf extract

SKIN HYDRATED

AND PROTECTED



 BC_FLR500RBSAY
 BC_DYP10_30BSAY

 480 ml \ominus 16,23 fl.oz
 30 ml \ominus 1,01 fl.oz

 20 x 6 x 6 cm
 12 x 7,5 x 2 cm

EXFOLIATING SCRUB BODY GEL Ecolabel Certified

BENEFIT / STAR INGREDIENT



Bamboo powder and bio andiroba seed powder for a natural exfoliating effect.

> SKIN HYDRATED AND PROTECTED



Cosmetic Specifications



BC_DYP10_15CMAY 15 ml \oplus 0,50 fl.oz 12 x 7,5 x 2 cm SMOOTHING HAND CREAM

BENEFIT / STAR INGREDIENT



Contains organic Macadamia seed oil blended with Almond oil and Vitamin E

DAILY USE FOR HAIR & BODY





BC_DYP10_15MCAY 15 ml ↔ 0,50 fl.oz 12 x 7,5 x 2 cm CONDITIONING HAIR PACK

BENEFIT / STAR INGREDIENT



Contains **Linseed oil** and precursor of **Vitamin B5**

STRENGTH FOR ALL HAIR TYPES





BC_DYP10_15CVAY 15 ml ↔ 0,50 fl.oz 12 x 7,5 x 2 cm NOURISHING FACIAL CREAM

BENEFIT / STAR INGREDIENT



Enriched with extracts of organic shea butter and Aloe Vera

SOFTNESS FOR ALL HAIR TYPES





BC_DYP10_30DSAY 30 ml \ominus 1,01 fl.oz 20 x 6 x 2 cm REFRESHING AFTER SUN CREAM

BENEFIT / STAR INGREDIENT



Enriched with **shea butter** and organic **sunflower seed oil**

SOFTNESS FOR ALL HAIR TYPES



\bigcirc	•	•	•	Dermatologically tested
Ni	•		•	• Nickel tested
\mathbf{v}	•			• Vegan friendly
EDTA DTPA	•		•	• No EDTA
	•		•	• No alcohol
 	•		•	• No silicones
BHT	•		•	• No BHT



THE SOAP

VEGETABLE SOAP enriched with jojoba oil

BC_B17100AY 100 g \oplus Net wt. 3,52 oz

6,5 x 6,5 x 2 cm

COSPATIENT COSPATIENT

BENEFIT / STAR INGREDIENT



Enriched with **jojoba oil.**

CLEANSE AND HYDRATE HANDS







BC_KIT1AY 21,3 x 23 x 7 cm

SMOOTHING BODY KIT in metal box

contains:

. Certified Ecolabel Body scrub . Certified Ecocert Moisturising lotion (in 480 ml / 16,23 fl.oz bottles)

. Sponge in natural loofah

BC_KIT2AY

21,5 x 23 x 7 cm

TOTAL BODY KIT in metal box

contains:

. Certified Ecolabel Body wash

. Certified Ecocert Moisturising lotion (in 480 ml / 16,23 fl.oz bottles)

. Certified Ecolabel vegetable soap (2 x 100 g / NET WT. 3,52 oz.) **BC_KIT3AY** 21,5 x 23 x 7 cm

HAIR CARE KIT in metal box

contains:

. Certified Ecolabel Conditioning shampoo (3 x 30 ml / 1,01 fl.oz doypack)

. Conditioning Hair pack (3x 15 ml / 0,5 fl.oz doypack)

. Wooden Hair brush

BC_KIT4AY 21,5 x 23 x 7 cm

HAND CARE KIT in metal box

contains:

. Smoothing hand cream (3 x 15 ml / 0,5 fl.oz doypack)

. White cotton gloves

. Nail buffer block & 4 way shiner



BC_KITFAS3CVAY

in recycled paper sleeve

. Nourishing Facial Cream

(3 x 15 ml / 0,5 fl.oz doypack)

NOURISHING FACIAL KIT

10,4 x 7,6 x 4,7 cm

contains:









VELVETY HAND KIT in recycled paper sleeve

contains: . Smoothing Hand Cream (3 x 15 ml / 0,5 fl.oz doypack)



BC_F033AY 7,7 x 12 x 3,5 cm

KIT TREATMENT FOR HANDS in recycled paper box

contains:

Smoothing hand cream
(1 x 15 ml / 0,5 fl.oz doypack)
White cotton gloves

HOME AWAY FROM HOME



BC_K07AY 16,2 x 10,3 x 3,5 cm

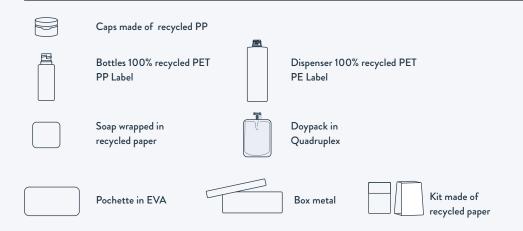
BATH & CARE SET POCHETTE in EVA

contains:

- . Certified Ecolabel Conditioning Shampoo
- . Certified Ecolabel Body wash
- . Certified Ecolabel Body scrub
- . Certified Ecolabel Body cream
- . Certified Ecocert Moisturising lotion
- (in 46 ml / 1,55 fl.oz bottles)
- . Nail buffer block and 4 way shiner

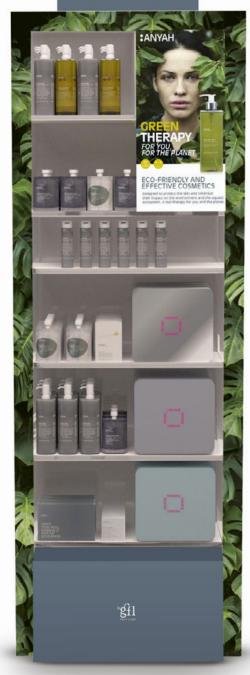


PACKAGING SPECIFICATIONS



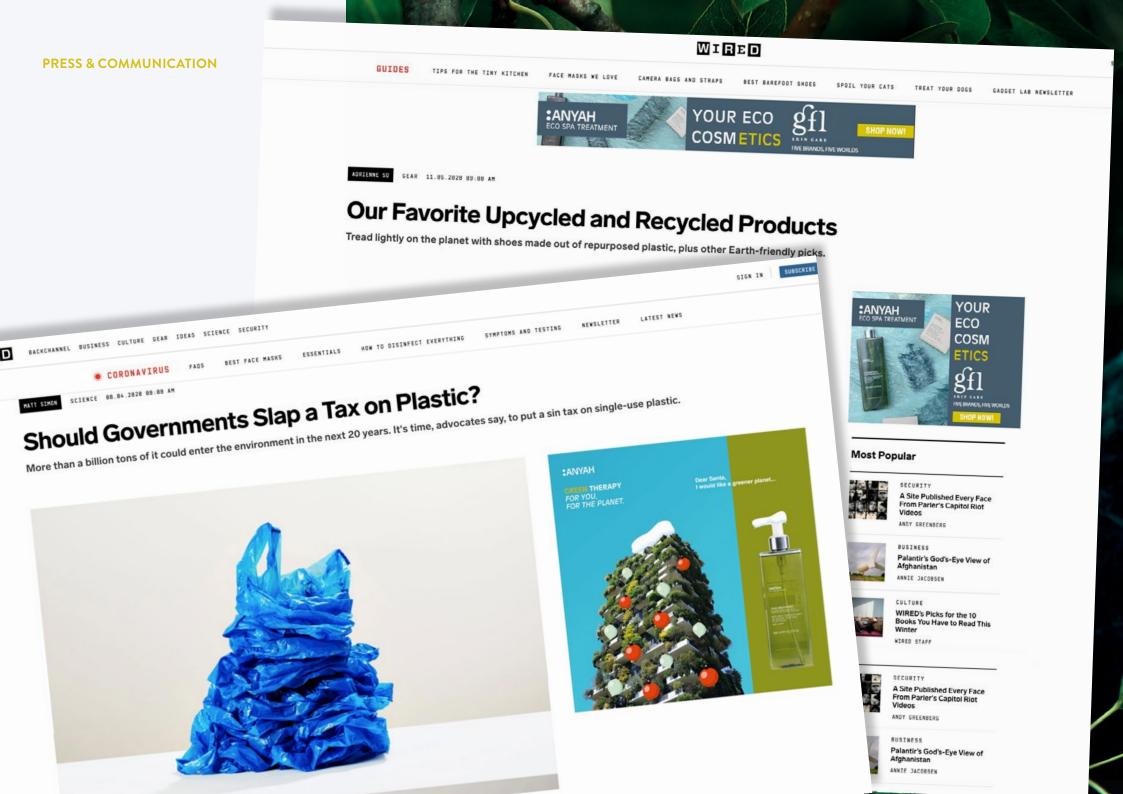
VISUAL DISPLAY

:ANYAH



Esclusiva





E-COMMERCE

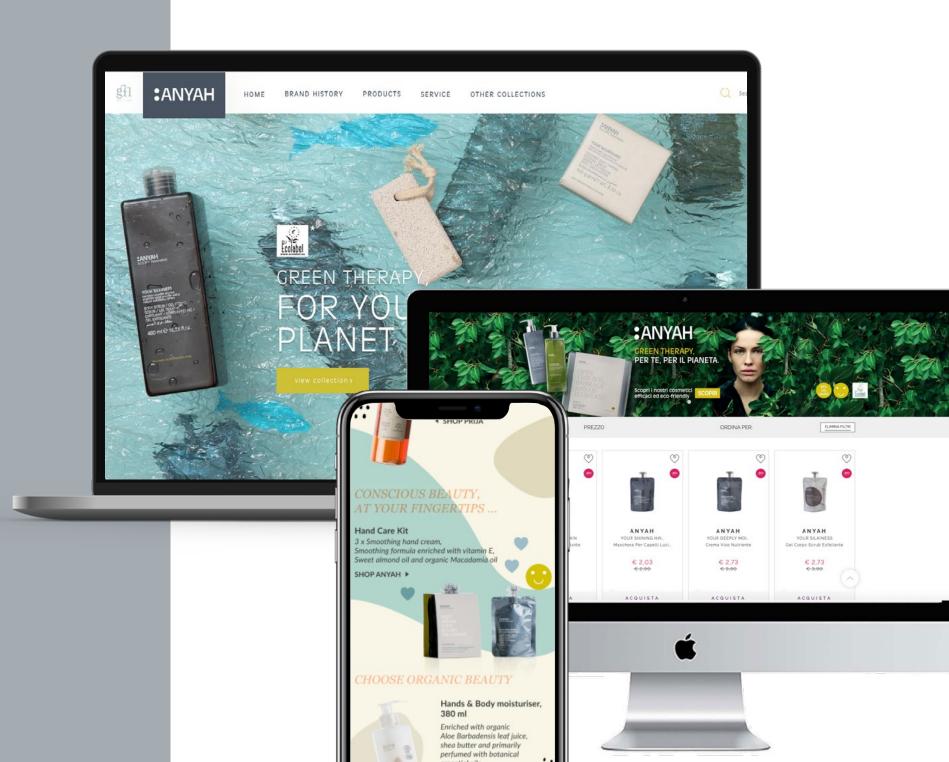
EUROPE

Corporate webshop shop.gfl.eu

Retailers:

ITALY : Marionnaud www.marionnaud.it

SPAIN: El Corte Inglés www.elcorteingles.es



SOCIAL



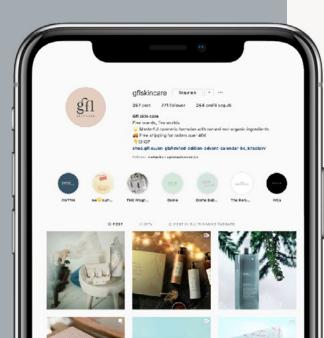
Corporate IG https://www.instagram.com/gflskincare/

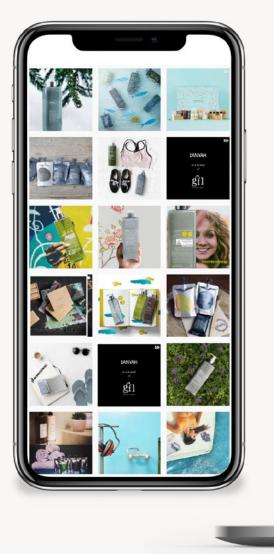


Corporate FB https://www.facebook.com/GFLSkincare

msm1812 | love it 🖤 🖤 🎙

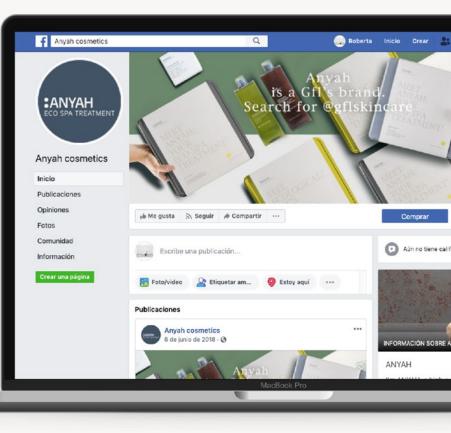
moniufl Me encanta, es el del hotel • de Marbella 🥶 @josevega7ar





#anyahcosmetics

#savetheocean #ecolabelcertified #ecocosmetics #ecofriendly #sustainablecosmetics #gflskincare





LET THE ENVIRONMENT SMILE



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