

osmè  
organic



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osmè  
organic

TO PROTECT  
IS IN OUR  
NATURE



## ABOUT

Osmè Organic are natural and **Cosmos Organic Certified** cosmetics with extra gentle formulas. The formulation is based on Aloe vera, and enriched with organic extracts, and perfumed with botanical essential oils. Osmè Organic takes gentle care of all kinds of skin and hair, especially those with more sensitivity. It offers a **unique and genuine experience**. The cosmetics are **very delicate**; creams and cleansers are **tested for sensitive skin** and hydration and soothing efficacy.



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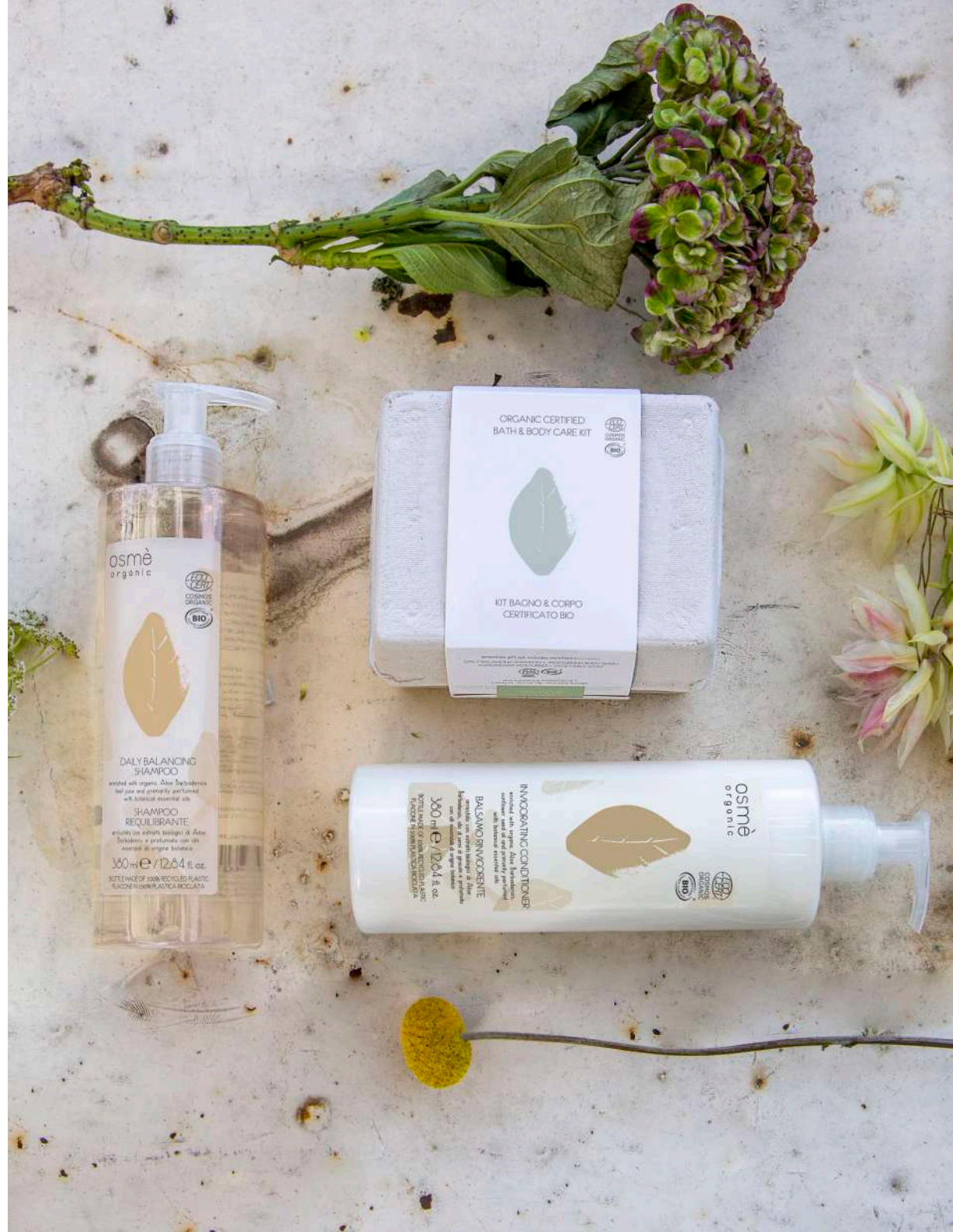
## ORIGINS

Osmè means perfume, essence; an element **capable of creating incredible experiences**. Osmè is a delicate collection where the natural element **becomes a distinctive signature across various products**. The collection is presented in soft and sandy colors with a leaf motif bar soap. The natural feeling of the line is emphasized by intelligent design and recyclable materials.



CONTEXT

# TO PROTECT IS IN OUR NATURE



## OUR VALUES

Our interaction with cosmetics must be a unique and genuine experience. Osmè is a trusted brand whose promise is to take care of and protect your skin while nourishing and soothing it with a high percentage of organic active ingredients.

Performance must be gentle. This is Osmè.



nature

pureness

protection

sustainability



## THE CERTIFIED RANGE

Osmè cosmetic collection is formulated and developed to be highly effective on skin, with care of the environment, certified by Cosmos Organic\*. All cosmetics are enriched by organic ingredients and made with formulas in compliance with the highest standards in terms of sustainability.

All Osmè products are tested under dermatological control to ensure non-aggressive formulas, conceived with cutting-edge technology and developing a perfect texture.

\*Cosmos Organic certified by Ecocert Greenlife according to COSMOS standard available at: <http://COSMOS.ecocert.com>



*Shea butter, Sunflower oil, and a natural emulsifier* derived from wheat protein are the main ingredients of Osmè formulas. **Antioxidant actives are derived from Rosemary and natural organic extracts of Aloe barbadensis.**

*Aloe Vera* extract is the real star in Osmè formulation: it is an outstanding moisturising and calming gel with a strong impact on skin aging **by eliminating dead cells and fastening their renewal.**



#### TOP NOTES

Sorbet of Chamomile, Oregano and Galbanum

#### HEART NOTES

Orange leaves, Geranium leaves and Lavender

#### BASE NOTES

Cedar wood, the Flowers of Orange and Tonka Bean

### OLFACTIVE EXPERIENCE

Osmè perfume creates a unique olfactive experience due to the use of botanical essential oils. **Osmè reveals itself slowly.** Its fragrance is recognizable with fresh top notes of *Chamomile sorbet, Oregano and Galbanum*. The heart is strong and firm, with notes of *Bitter Orange Leaves, Geranium Leaves and Lavender*. But its secret is not yet revealed: *Cedar Wood, Orange Flowers and Tonka beans* emerge, leaving an amazing and lingering sillage.





## SUSTAINABILITY

In line with its philosophy inspired by nature, **Osmè is packaged in recycled and recyclable materials** such as FSC recycled paper and post-consumer recycled r-PET for bottles and dispensers. All the paper accessories have been printed using a soy based ink. Osmè collection is Ecocert standard certified.







## THE COSMETICS



BC\_FLR400SSM  
380 ml e 12,84 fl.oz  
6 x 20 cm

DAILY BALANCING SHAMPOO  
Organic Certified

BENEFIT / STAR INGREDIENT



Organic juice of fresh **Aloe vera** plays an important role in soothing the skin, restoring a moisture balance and protecting from its trans-epidermal water loss

ENRICH AND PROTECT  
HAIR AND SCALP



BC\_FLR400MSM  
380 ml e 12,84 fl.oz  
6 x 20 cm

GENTLE HAIR AND BODY WASH  
Organic Certified

BENEFIT / STAR INGREDIENT



Organic juice of fresh **Aloe vera** plays an important role in soothing the skin, restoring a moisture balance and protecting from its trans-epidermal water loss

CLEANSE AND DEEPLY  
NOURISH BODY AND HAIR



BC\_FLR400BSM  
380 ml e 12,84 fl.oz  
6 x 20 cm

MOISTURISING BODY WASH  
Organic Certified

BENEFIT / STAR INGREDIENT



Organic juice of fresh **Aloe vera** plays an important role in soothing the skin, restoring a moisture balance and protecting from its trans-epidermal water loss

CLEANSE AND DEEPLY  
NOURISH THE SKIN



EFFICACY TESTED  
INCREASE  
SKIN  
HYDRATION



BC\_FLR400LSM  
380 ml e 12,84 fl.oz  
6 x 20 cm

MILD LIQUID HAND SOAP  
Organic Certified

BENEFIT / STAR INGREDIENT



Organic juice of fresh **Aloe vera** plays an important role in soothing the skin, restoring a moisture balance and protecting from its trans-epidermal water loss

CLEANSE AND DEEPLY  
NOURISH HANDS



BC\_FLR400CSM  
380 ml e 12,84 fl.oz  
6 x 20 cm

INVIGORATING CONDITIONER  
Organic Certified

BENEFIT / STAR INGREDIENT



Enriched with organic juice of fresh **Aloe vera**, vegetable **Glycerine**, **Shea butter** and organic **Sunflower oil**

REINVIGORATED AND  
HYDRATED HAIR



BC\_FLR400BLSM  
380 ml e 12,84 fl.oz  
6 x 20 cm

HANDS & BODY MOISTURISER  
Organic Certified

BENEFIT / STAR INGREDIENT



The organic juice of fresh **Aloe vera** gives this cream a fresh touch while the combination of **Shea butter** and organic **Rosemary** extract moisturises the skin leaving it soft and revitalised

HIGHLY NOURISHING  
FOR DRY SKIN



EFFICACY TESTED  
INCREASE  
SKIN  
HYDRATION

## COSMETIC SPECIFICATIONS



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• Dermatologically tested

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• Nickel tested

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• Vegan friendly

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• No alcohol

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• No silicones

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• No BHT

## ANCILLARIES



### BC\_KIT1SM

11,5 x 12,5 x 5,2 cm

**LEAF-SHAPED SOAP GIFT SET**  
in paper box

**contains:**

**4 x Organic certified vegetable soap**

(35 g / Net wt. 1,23 oz)



### BC\_KIT5SM

7,7 x 9,4 x 4,3 cm

**REFRESHING WET TOWELS KIT**  
in paper box

**contains:**

**Refreshing wet towels**

(10 x 100% natural viscose\* wipe)

\* Does not generate microplastics. Check with your country and / or region regarding their disposal.





ORGANIC CERTIFIED  
BODY CARE  
MOISTURISING BODY WASH  
HANDS & BODY MOISTURISER



KIT CORPO  
CERTIFICATO BIO  
GEL DOCCIA EMOLLENTE  
CREMA IDRATANTE MANI E CORPO  
2 x 350 ml e / 12,64 fl. oz.

osmè  
organic

osmè  
organic

SET OF 4 VEGETABLE  
LEAF SHAPED SOAP  
35g EACH

a certified organic soap  
enriched with organic  
shea butter. Extremely gentle and  
moisturising on the skin.  
Due to its inclusion  
of organic aloe vera, it  
contains only natural  
essential ingredients.  
Soap made in Italy under  
strict production.

MADE IN ITALY  
100% VEGAN / 100% FREE  
AND PARABEN FREE  
SHEA BUTTER  
TOURNELOU BLEND

<http://www.osmeorganic.com>

osmè  
organic

MILD LIQUID HAND SOAP  
enriched with organic Aloe Barbados  
leaf juice and gently perfumed with  
botanical essential oils

SAPONE LIQUIDO DELICATO  
arricchito con estratti botanici di Aloe  
Barbados e profumato con oli  
essenziali di origine botanica

350 ml e / 12,64 fl. oz.  
BOTTLE MADE OF 100% RECYCLED PLASTIC  
FLAZZONE IN 100% PLASTICA RICICLATA

osmè  
organic

HANDS & BODY  
MOISTURISER  
enriched with organic Aloe Barbados  
leaf juice, shea butter and gently  
perfumed with botanical essential oils

CREMA IDRATANTE  
MANI E CORPO  
arricchita con estratti botanici di Aloe  
Barbados, burro di karitè e profumata  
con oli essenziali di origine botanica

380 ml e / 12,64 fl. oz.  
BOTTLE MADE OF 100% RECYCLED PLASTIC  
FLAZZONE IN 100% PLASTICA RICICLATA



**BC\_KIT6SM**

12,9 x 21 x 6,4 cm

**ORGANIC CERTIFIED “BODY CARE” KIT**

in paper box

contains:

**Organic Certified Moisturising Body Wash**

**Organic Certified Hands and Body Moisturising Cream**

(in 380 ml / 12.84 fl.oz bottle)



**BC\_KIT7SM**

12,9 x 21 x 6,4 cm

**ORGANIC CERTIFIED “HAIR CARE” KIT**

in paper box

contains:

**Organic Certified Daily Balancing Shampoo**

**Organic Certified Invigorating Conditioner**

(in 380 ml / 12.84 fl.oz bottle)





**BC\_KIT3SM**

11 x 11 x 10 cm

**ORGANIC CERTIFIED “ESSENTIALS” TRAVEL POUCH**

**contains:**

**Organic certified Daily Balancing Shampoo**

**Organic certified Moisturising Body Wash**

**Organic certified Antioxidant Moisturiser**

**Organic certified Invigorating Conditioner**

(38 ml/1,28 fl.oz bottle)

**Organic certified Vegetable soap**

(18 g / net wt. 0,6 oz)

**1 x Revitalising Wet Towels, individually packaged**



**BC\_K065SM**

7,7 x 9,4 x 4,3 cm

**ORGANIC CERTIFIED "EGGBOX" BATH & BODY CARE TRAVEL SET**

**contains:**

**Organic certified Daily Balancing Shampoo**

**Organic certified Moisturising Body Wash**

**Organic certified Antioxidant Moisturiser**

*(38 ml/1,28 fl.oz bottle)*

**Organic certified Vegetable soap**

*(35 g /net wt 1,23.oz)*

**No. 1 accessories kit (containing shower cap, shoe shine sponge and hygienic set).**



### Packaging Specifications



Dispenser made of 100% recycled PET  
PE Label



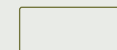
Soap wrapped in PP



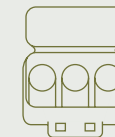
Bottles made of 100% recycled PET  
PP Label and PP Caps



White  
Quadruplex Sachet



Boxes made of recycled paper



Egg box made of paper pulp from 100% post consumer recycled paper



Multi-material  
Travel Pouch





Marionnaud  
PARIS

marionnaud.it



## E-COMMERCE

### EUROPE

Corporate webshop

[shop.gfl.eu](http://shop.gfl.eu)

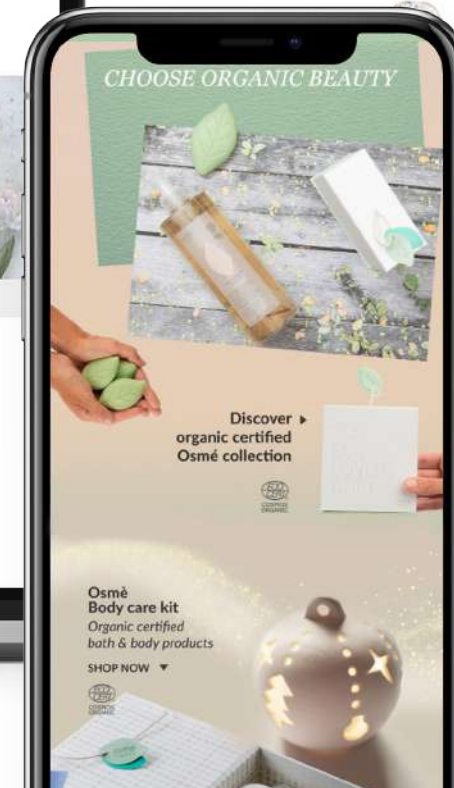
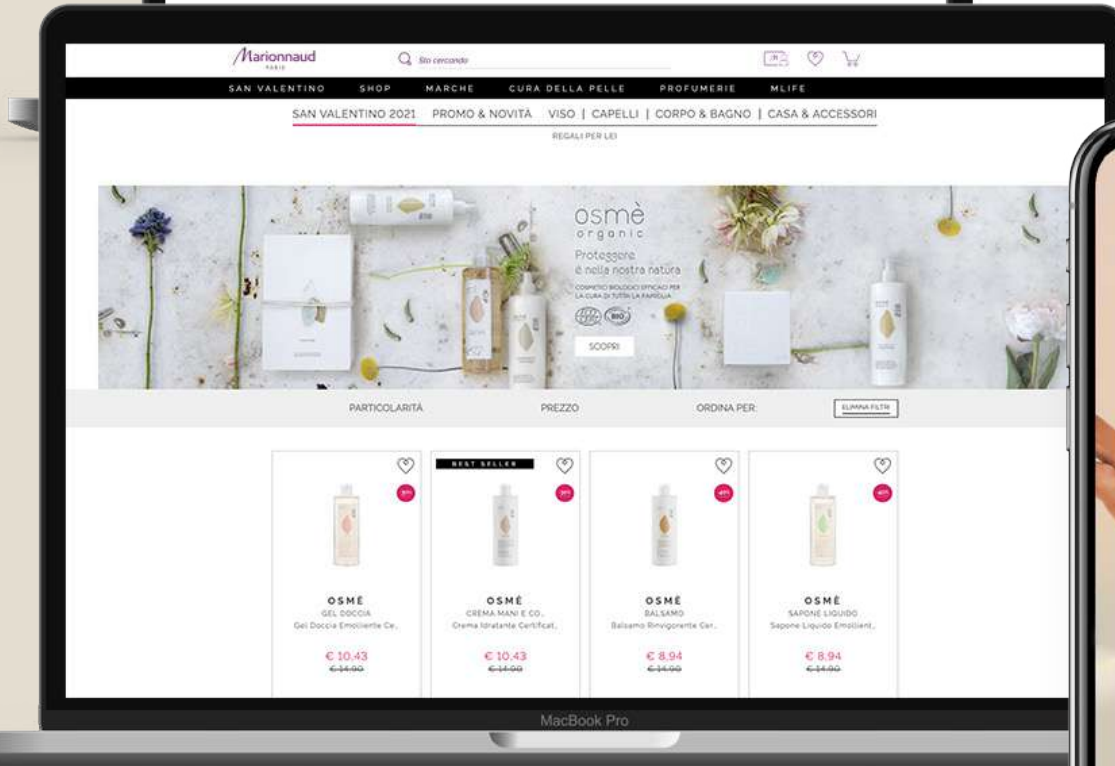
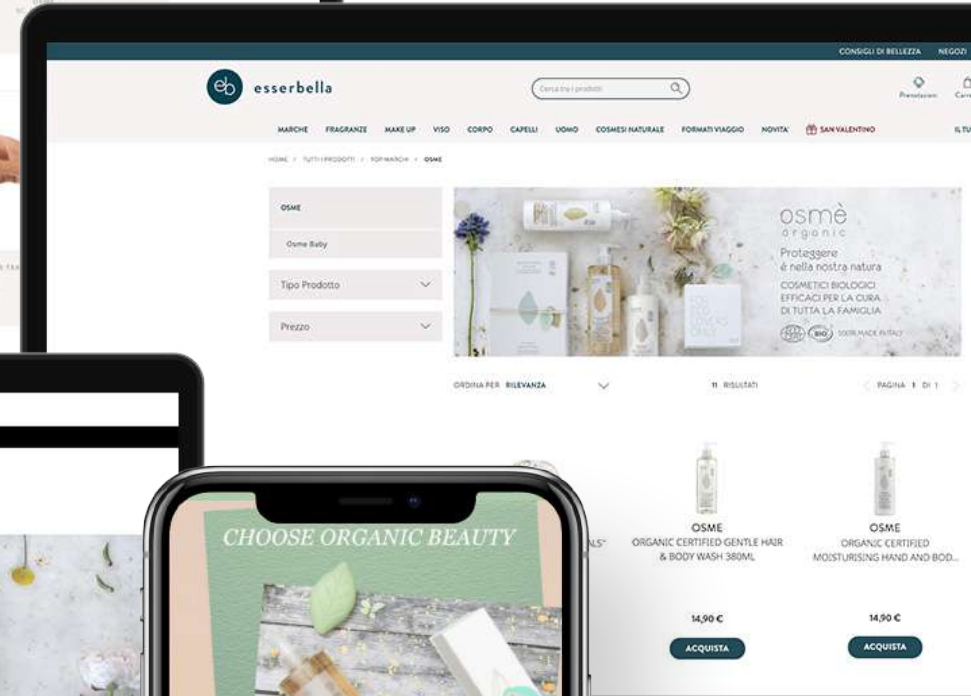
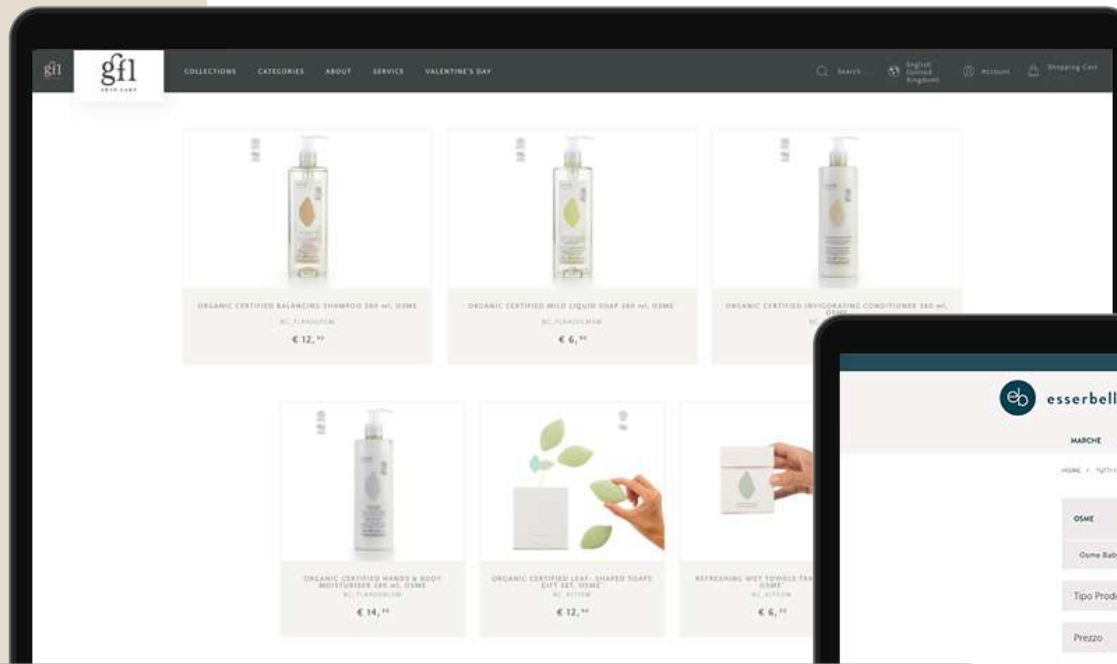
### Retailers:

ITALY : Esserbella

[www.esserbellaprofumerie.it](http://www.esserbellaprofumerie.it)

ITALY: Marionnaud

[www.marionnaud.it](http://www.marionnaud.it)





SOCIAL



Corporate IG  
<https://www.instagram.com/gflskincare/>

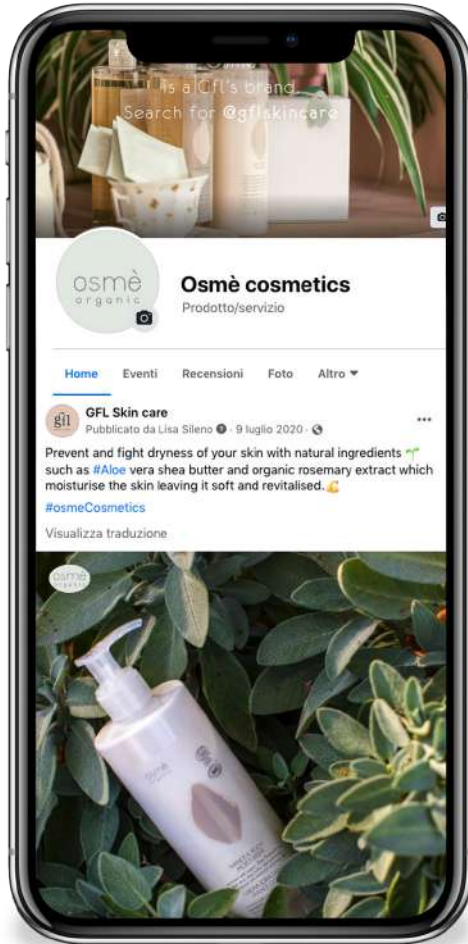


Corporate FB  
<https://www.facebook.com/GFLSkincare>

mnnafsalon ❤️ ❤️ ❤️ ❤️

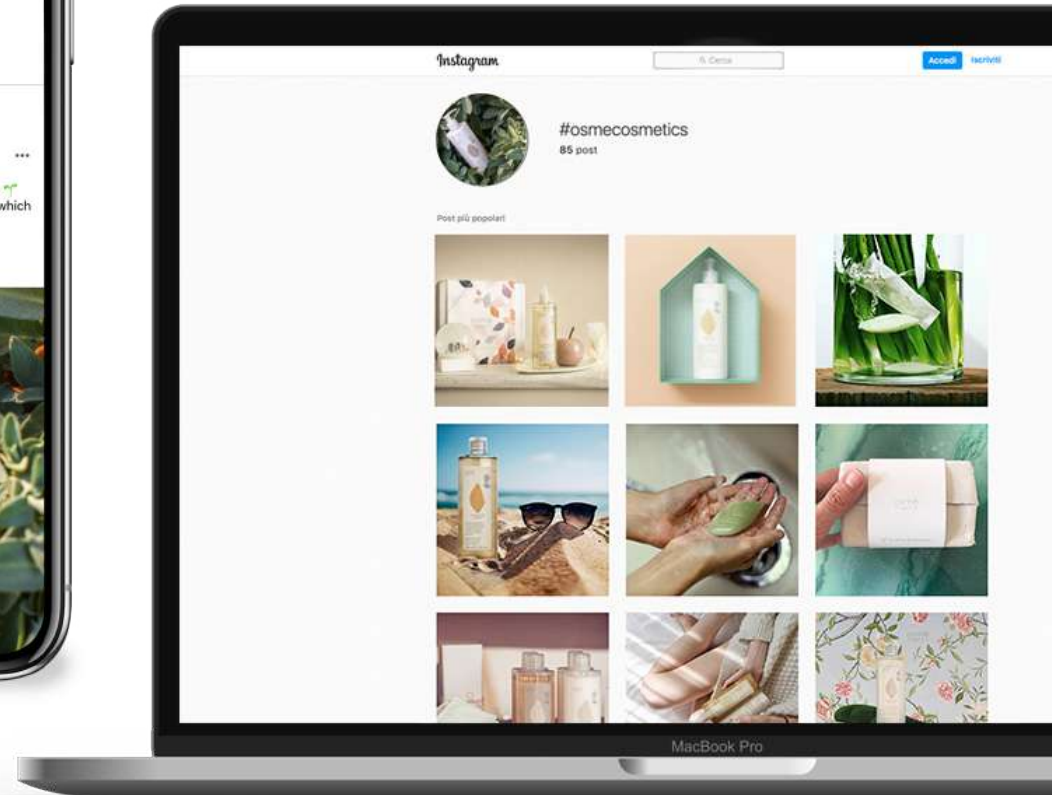
salma72097 product <sup>100</sup>

lunsmeister Will you launch the fragrance as a perfume? Love the scent!



#osmecosmetics

#organicproducts #organiccosmetics #osmeorganic #ecocert #ecocertcertified #organiccertified







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